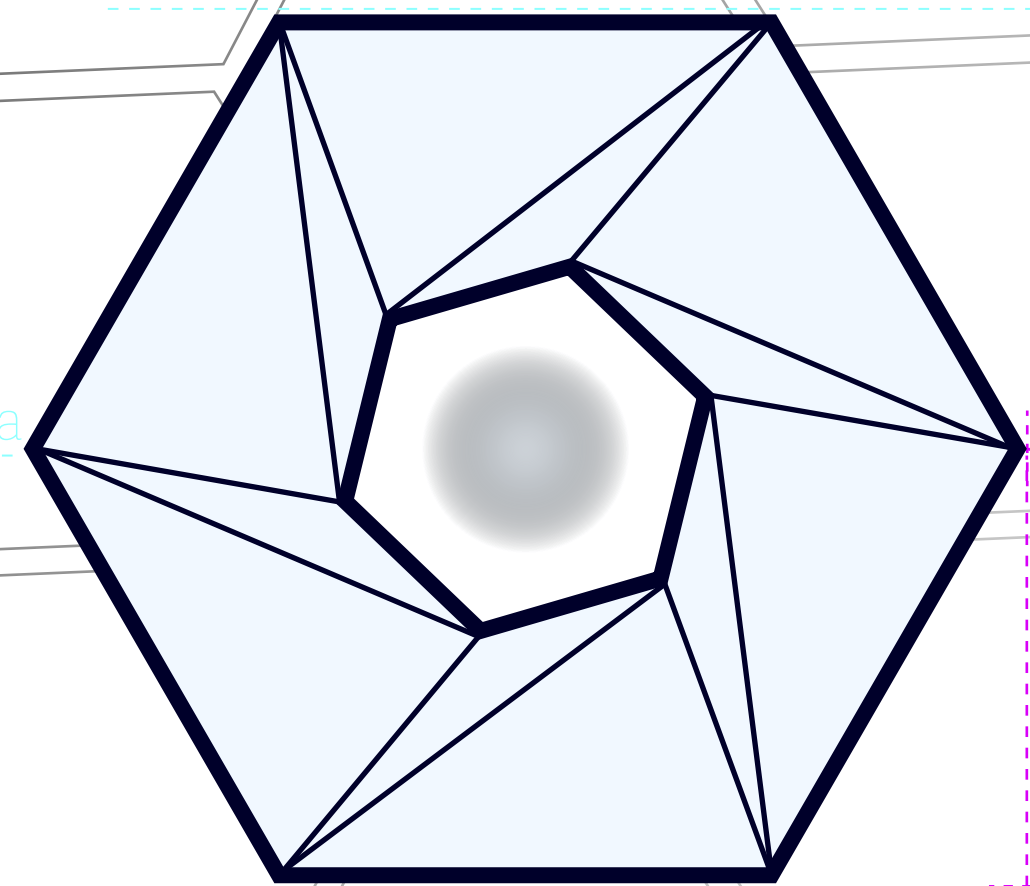




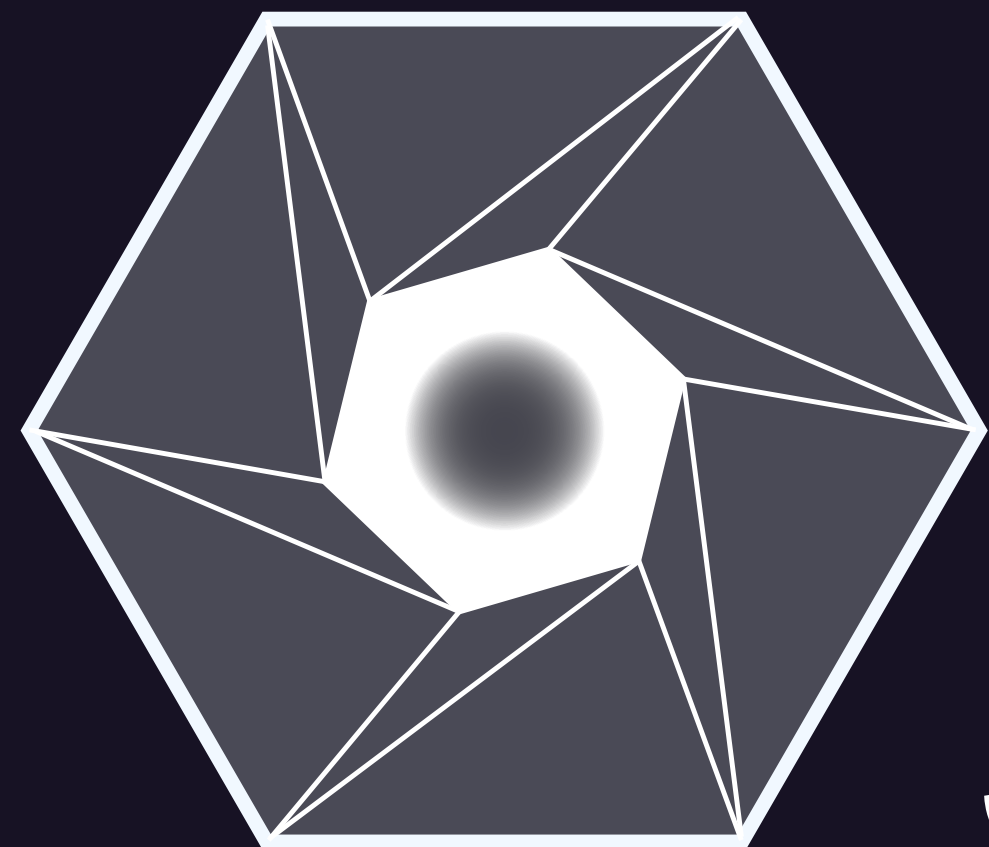
Branding Guidelines

Jordan Lin

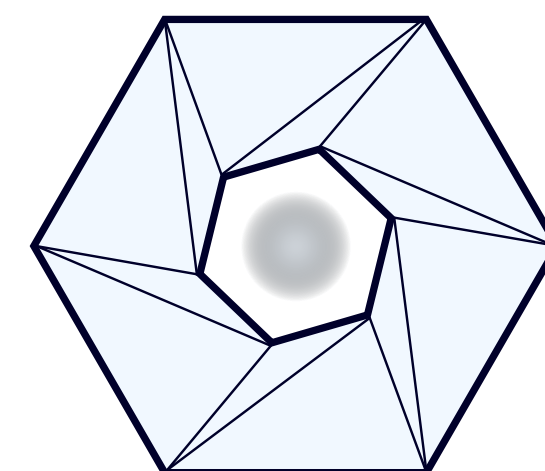
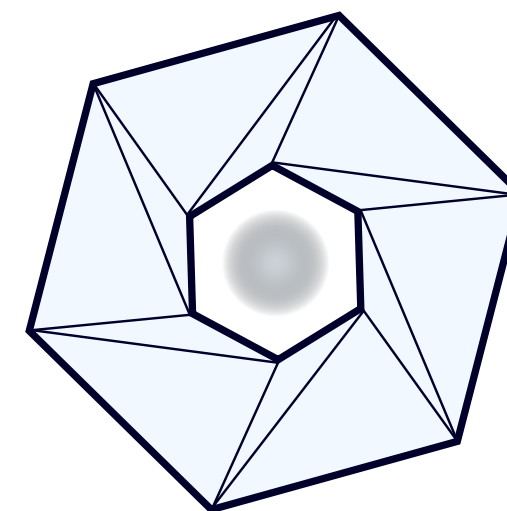
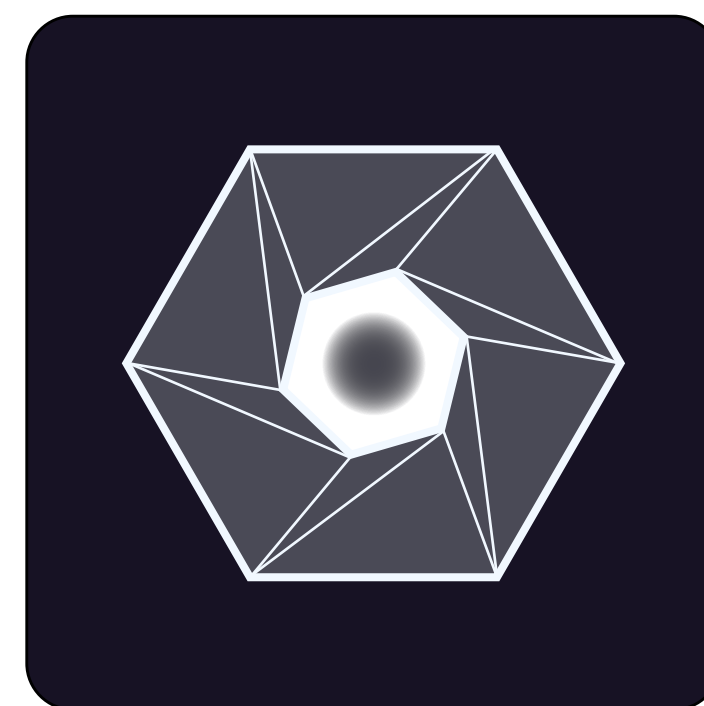
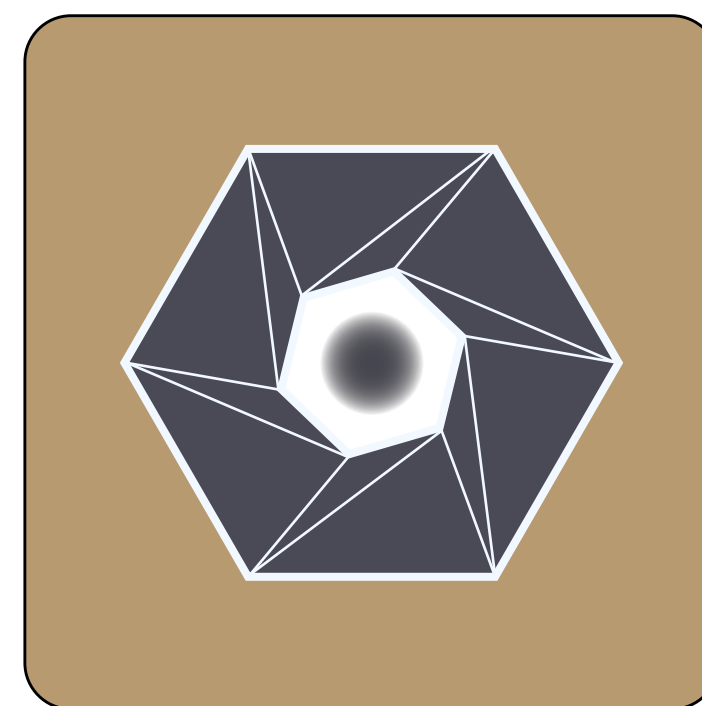
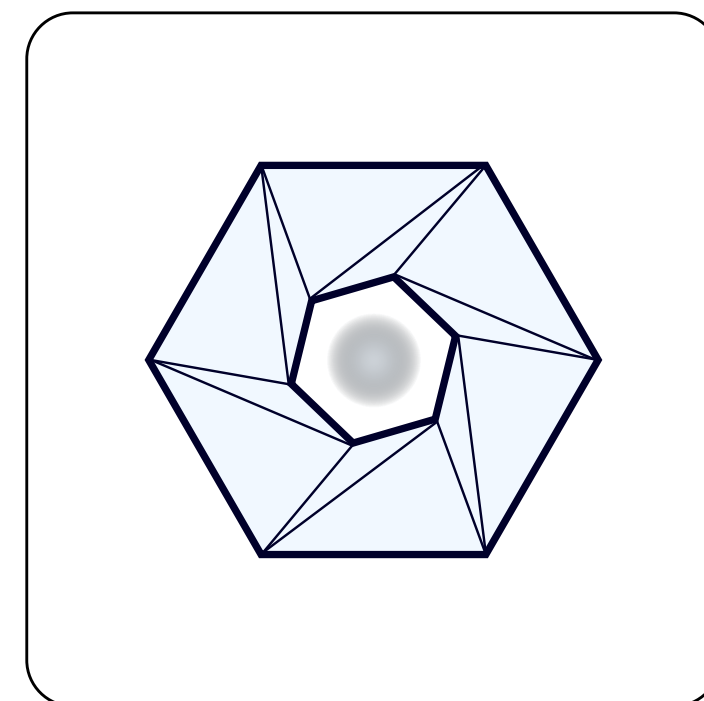
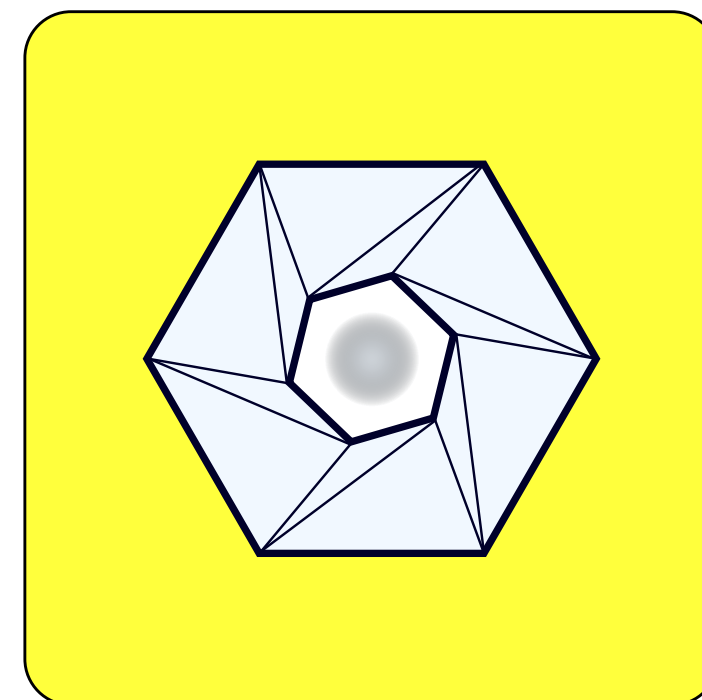
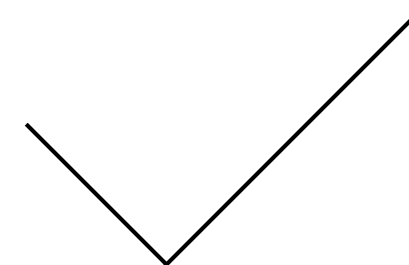
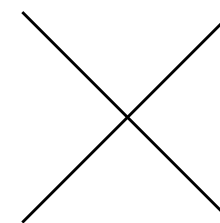
Logo



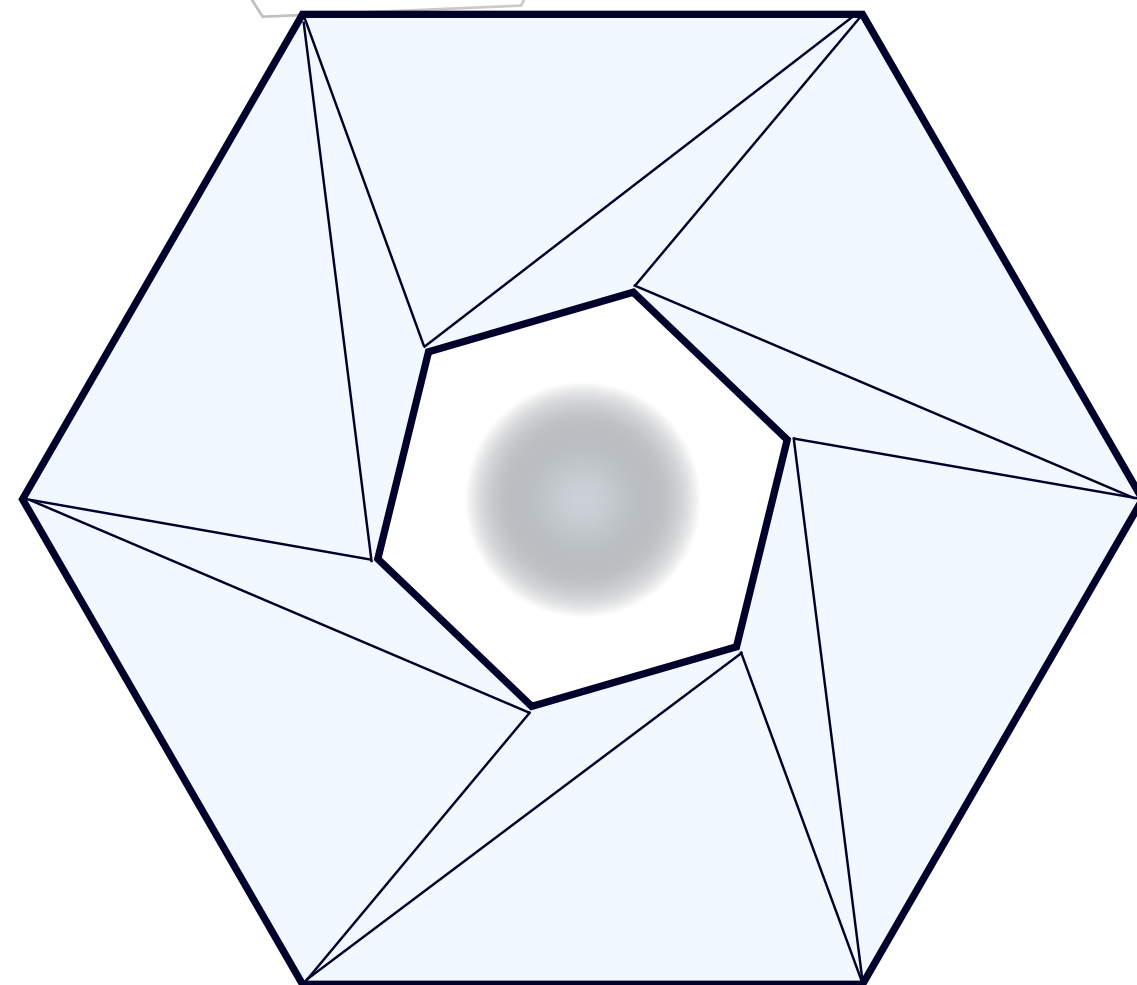
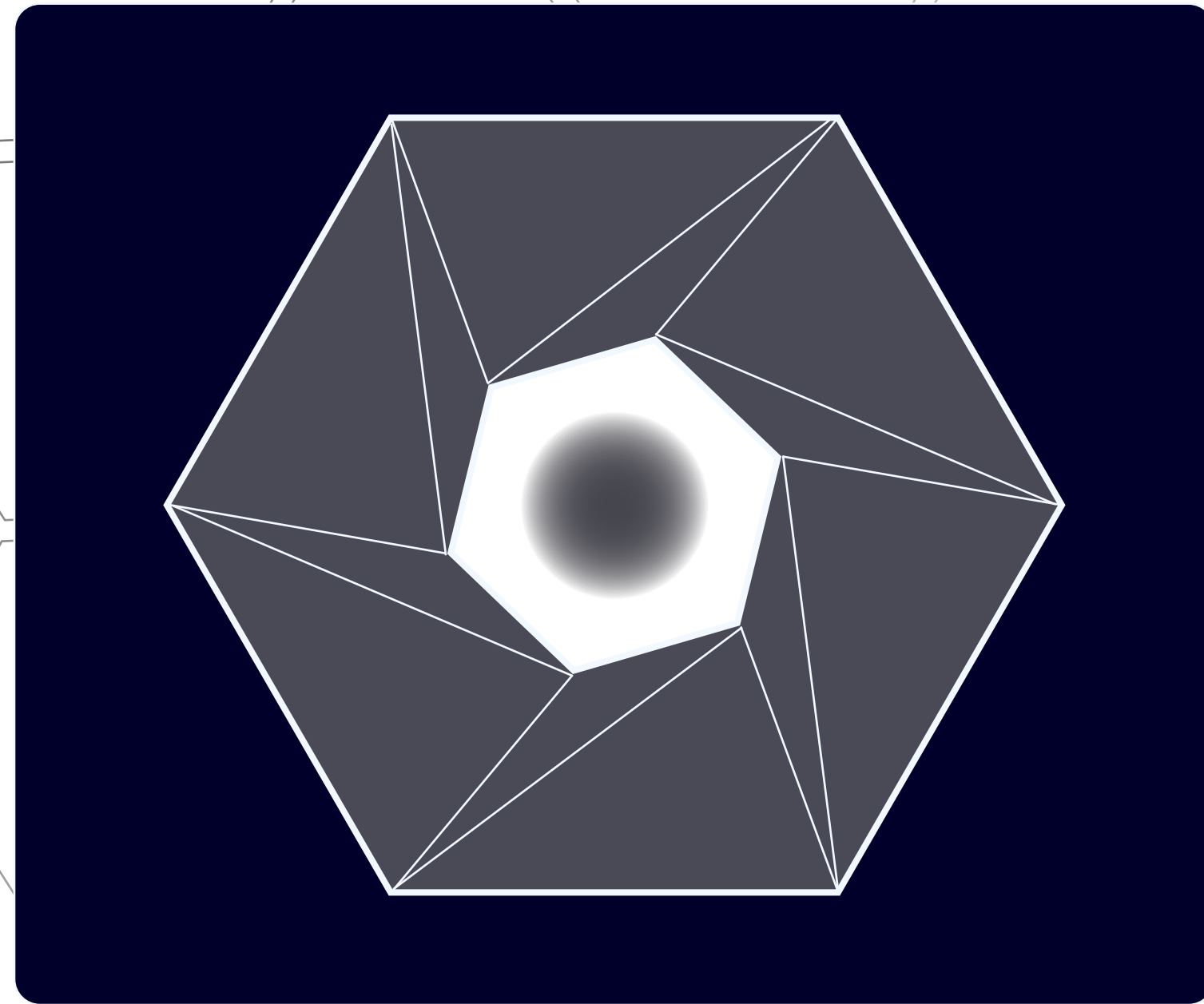
Jordan Lin



Jordan Lin



Colours



SpectraSteel 

4a4a56

R:74 G:74 B:86

C:73.46 M:62.19 Y:45.69 K:21.74

SynchroDark 

00002a

R:0 G:0 B:42

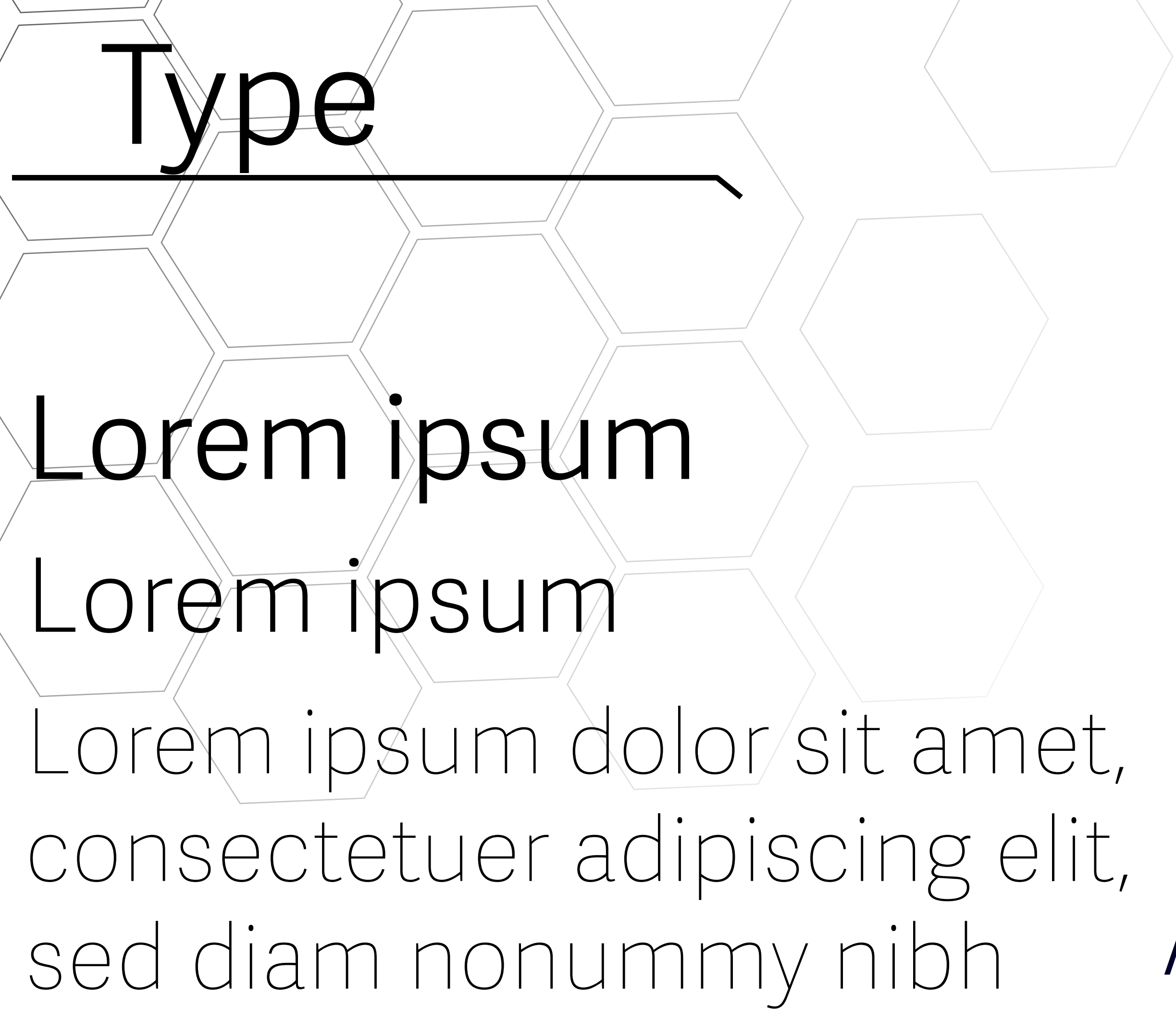
C:100 M:94.52 Y:62.89 K:59.87

SparkByte 

f2f9ff

R:242 G:249 B:255

C:4.08 M:0 Y:0 K:0



Type

Adelle Sans ARA Light

Header

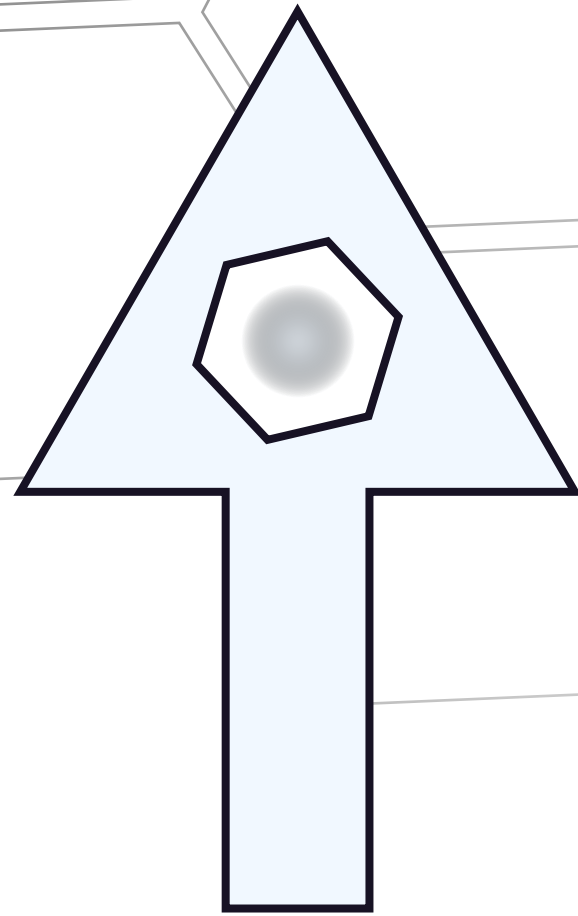
Adelle Sans ARA Thin

Subhead

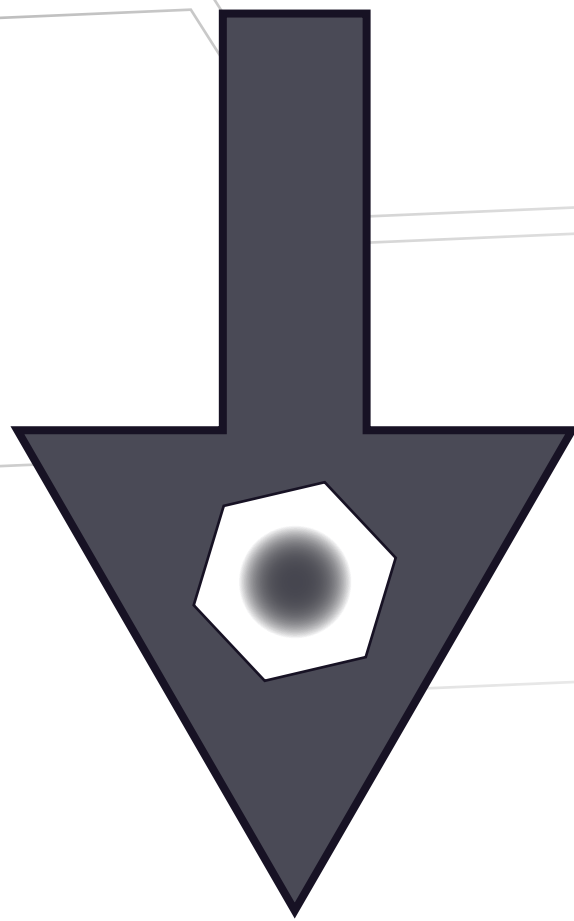
Adelle Sans ARA Ultrathin

Body

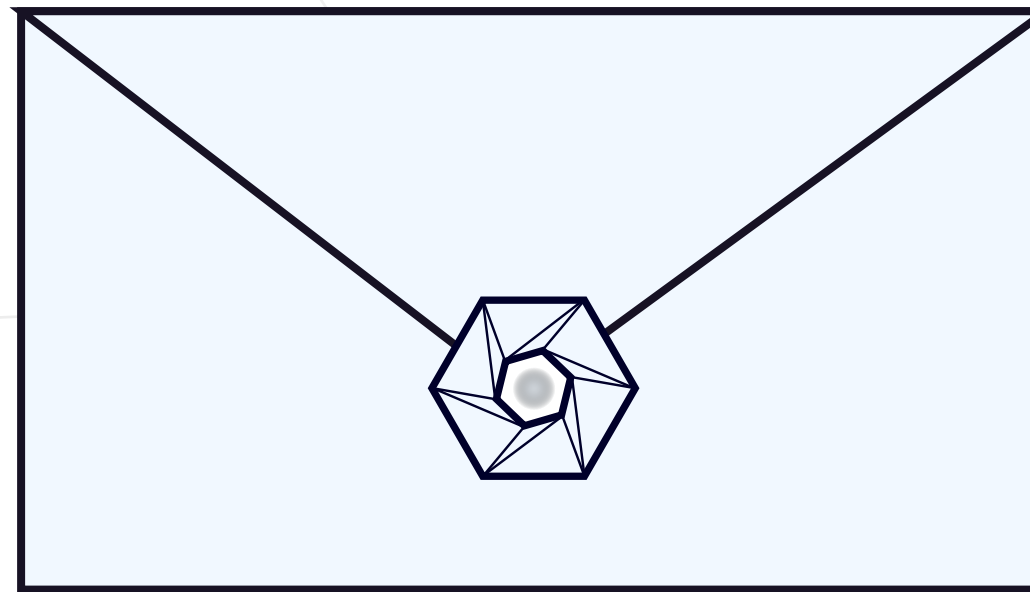
Icons



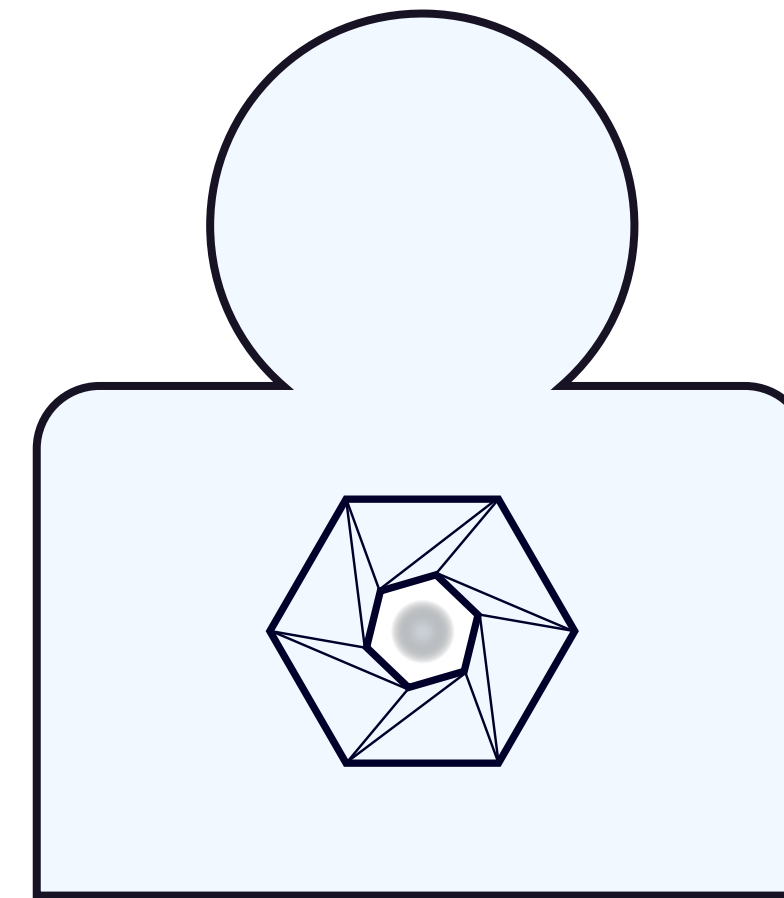
Up Vote



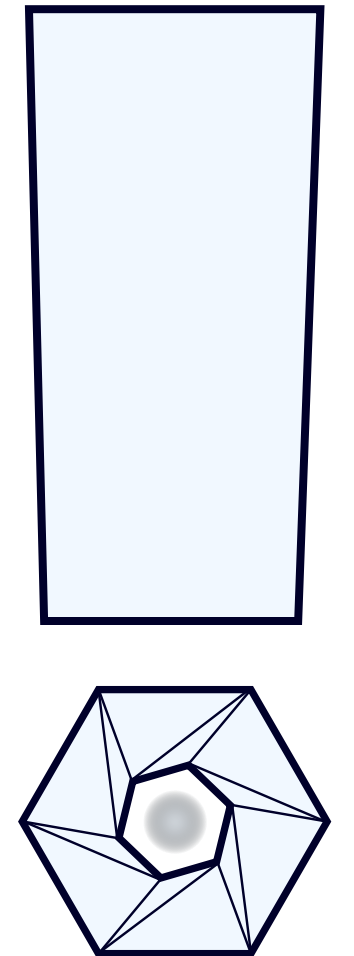
Down Vote



Mail



Contacts



Notifications

Profile

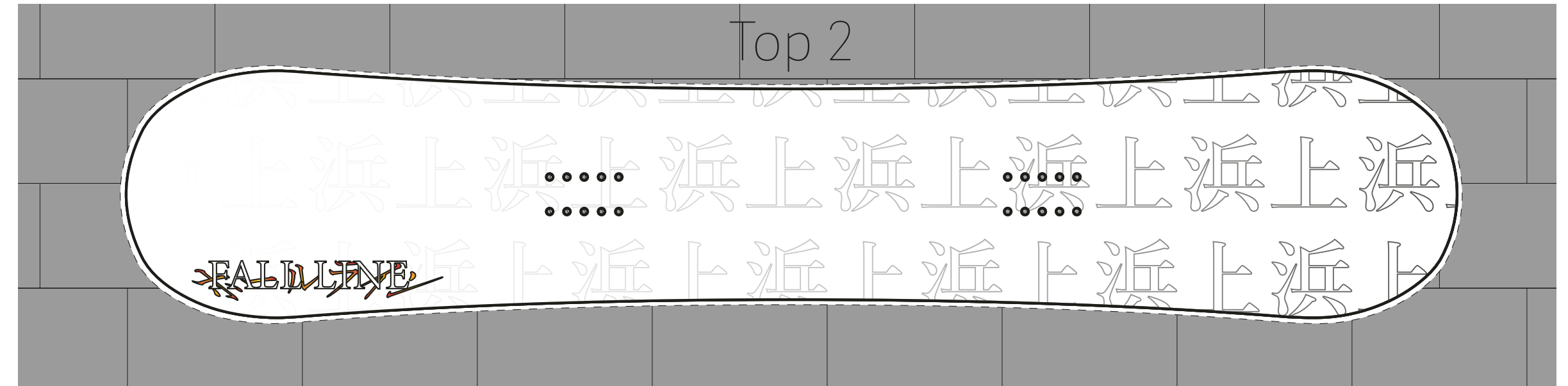
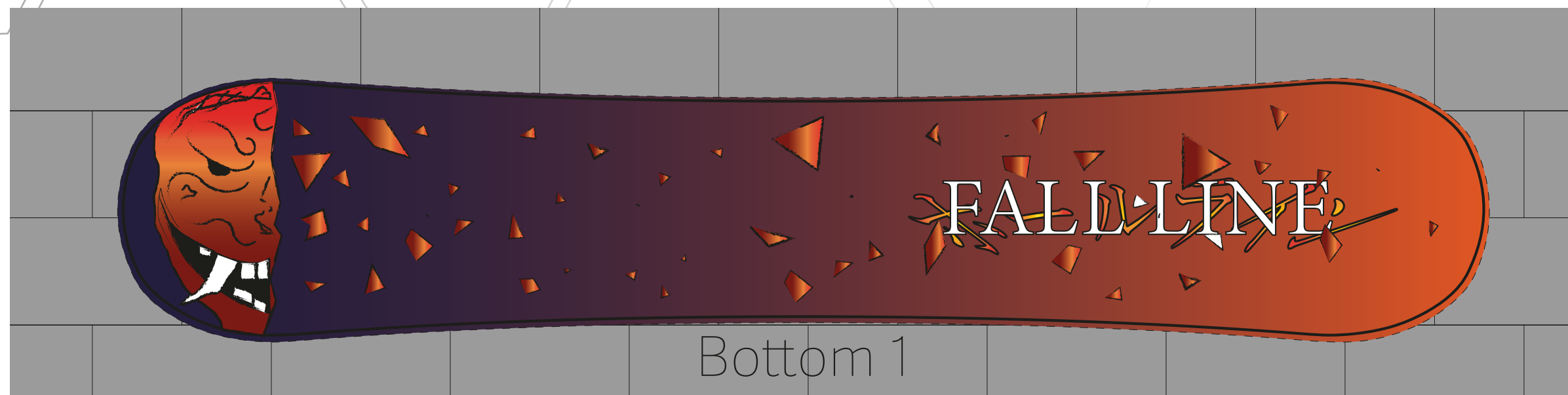
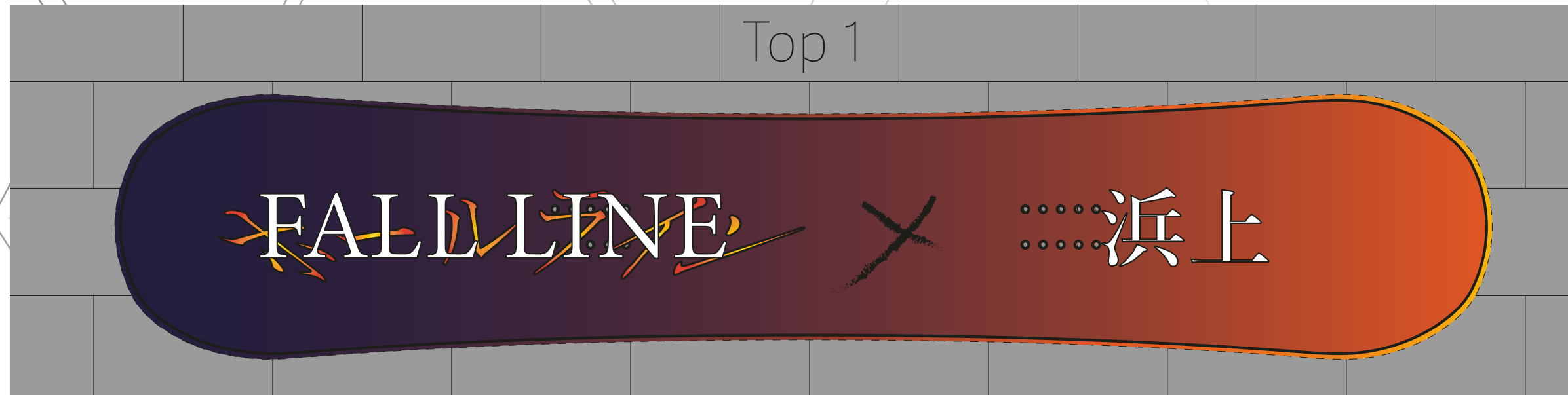
Values and Background

My name is Jordan Lin and I am a graduate of the Graphic Communications and Print Technology program at SAIT.

As a newcomer to the field, I still have much to learn but, I believe that I am well equipped to tackle the work that comes to me.

My core values ground my work in a sense of creativity and diversity. I believe that being genuine as a person and in your work is vital to success. As a new addition to your company, I would bring a great mix of being a hardworker and someone that is easy to work with. Being new in the industry may be difficult but, I am always willing to gain more knowledge and incorporate that into my work.

Sample 1



A project where students had to design a snowboard while keeping a design brief in mind.

Sample 2

A poster that was made in tandem with the Radio Program at SAIT



Sample 3

A fake menu that was made for a Web Production course that incorporates aspects from the game Cyberpunk 2077



Sample 4

2 tribute artworks that were made from real photos
in Illustrator

